

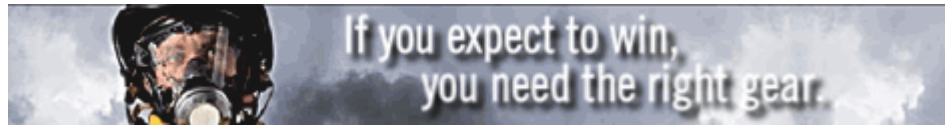


Marine Dealer Conference & Expo

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MDCE full schedule released

The event's lineup has been finalized, including the new 'Powering Profits' track.

ORLANDO, Fla. — The lineup for this year's Marine Dealer Conference & Expo has been finalized and the 2010 brochure featuring the complete schedule is now available for download [here](#).

A printed version will run in the August, September and October issues of *Boating Industry*.

The [Sales & Marketing](#) and [Service Department](#) tracks from 2009 are back with brand new sessions tailored to today's market. In addition, a third track — [Powering Profits](#) — has been added, with sessions geared specifically toward dealer principals.

The 2010 MDCE will take place at the Orange County Convention Center and Rosen Plaza hotel in Orlando, Fla., from Nov. 14-17.

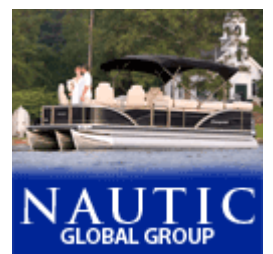
A room block has been set aside with a discounted rate of \$125 for attendees, which the hotel has guaranteed is the lowest rate that will be offered for the nights of this event. Reservations can be made directly with the Rosen Plaza Hotel by calling 800-627-8258 and requesting the group rate for the Marine Dealer Conference & Expo. OR, you can reserve your room by clicking [here](#).

Register now and save money

By registering today, you can save \$50 off a full conference pass for this year's MDCE.

Normally, a full conference pass is \$449, but early birds can get one for only \$399. And if you're an MRAA member, you can save an additional \$50 bringing your total to just \$349.

Bringing an additional member of your staff is also discounted — if you act now, you can add as many additional staff members as you'd like for only \$379 per person.



Social registrations, which allow spouses and/or family members to attend the three networking cocktail receptions during the event, are always only \$179.

Stop procrastinating and reserve your pass today - the \$50 early bird discounts expire after 9/26/10.



REGISTER NOW

MDCE Fast Fact

Did you know that in 2009, nearly 440 dealers attended the Marine Dealer Conference & Expo?

This year's event will feature an expanded exhibit hall — but exhibitor space for the event is filling up quickly. [Contact us today for more information on exhibiting.](#)

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FIND MORE FACETIME.

The image shows the Facetime logo, which consists of the text "FIND MORE FACETIME." in a bold, sans-serif font. To the right of the text is a close-up photograph of a man's face, smiling slightly.